Permit #F00034437-B

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00034437-B **Type of Permit:** FILMING **Release Date:** 12/08/2010

Production Company SAATCHI & SAATCHI

Insured Company Name SAATCHI & SAATCHI

Contact Phone No. 1 866-425-5418
Contact Phone No. 2
Fax
Address 375 HUDSON ST
NEW YORK, New York 10014

Production Title P&G/OLAY

Type of Production Commercial - Standard

Producer JESSICA CARLSON

Director JOE ROMAN

1st AD CRAIG EISENBERG

Production Manager STEPHANIE EVANS

FilmL.A. Coordinator JDP - Jason Del Paine

Location Manager DAVID BLUM
Primary Phone Mobile - 213-705-5696
Secondary Phone

Location Assistant NA NA
Primary Phone Office - 555-555-5555
Secondary Phone

Fees

FILMLA FILM PERMIT RIDER FEE $100.00

Total Permit Fee $100.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number F00034437-B
Production Company SAATCHI & SAATCHI
Insured Company SAATCHI & SAATCHI
Production Title P&G/OLAY

Location Manager DAVID BLUM
Primary Phone Mobile - 213-705-5696
Secondary Phone

Location Address 1100 Wilshire Blvd, Los Angeles, CA, 90017

Location Type Apartment Building

Location Description CONDOMINIUM BUILDING

Prep Dates 12/5/2010 - 12/6/2010 07:00 - 19:00

Film Dates 12/7/2010 - 12/9/2010 06:00 - 20:00

Strike Dates 12/10/2010 - 12/10/2010 06:00 - 18:00

Open or Closed to the Public Open

Generic Conditions
Community Survey Obtained
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	60
Cube Trucks	3
Generator	1
Honey Wagons	1
Modular Trailer	1
Motor Homes	1
Portable restrooms	1
Scissor Lifts	5
Semi Trucks	5
Stakebed Trucks	4
Vans	5

Personnel on Location

Type	Quantity
Cast	10
Crew	65
LA City UFSO assigned	26534

Filming Activities Equipment on sidewalk only.; Interior and exterior dialogue; Wind effects; ROOFTOP. FILMING ON AND AROUND HELIPAD. ; TRUCKS AND EQ OVERNIGHT. PROP SIGNS AND FLAGS ON ROOF. PREP WILL INCLUDE WELDING FLAGPOLES. ; Company welding during prep on 12/06; Exterior dailogue, product shots, and model close ups in parking lot at 1100 Ingraham St;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Coordinator Note
UFSO REQUIRED:
12/06/2010, 0700-1900
12/07/2010, 0600-2000
12/08/2010, 0600-2000
12/09/2010, 0600-2000

Coordinator Note RIDER B ADDS BASECAMP/CREW PARKING AT 1100 W INGRAHAM ST AND EXTERIOR DIALOGUE,

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Summary Information — Location

Location 1 of 1

Permit Number	F00034437-B	**Location Manager**	DAVID BLUM
Production Company	SAATCHI & SAATCHI	Primary Phone	Mobile - 213-705-5696
Insured Company	SAATCHI & SAATCHI	Secondary Phone	
Production Title	P&G/OLAY		

PRODUCT SHOTS, AND MODEL CLOSE UPS IN THE PARKING LOT

Parking

Base Camp
Location Type : Location
Street : 1100 W INGRAHAM ST

Crew Parking
Location Type : Location
Street : 1100 W INGRAHAM ST

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